## DECLARATION COMBINED WITH POWER OF ATTORNEY

Attorney Docket No. 8552

As a below named inventor, I hereby declare that: My residence, mailing address and citizenship are as stated below next to my name. I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled IN-CHANNEL MARKETING AND PRODUCT TESTING SYSTEM the specification of which (check [X] is attached hereto. was filed on one) [] as United States Application No. or PCT International Application Serial No. and was amended on (if applicable) I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application. I hereby claim foreign priority benefits under 35 U.S.C. §119(a)-(d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed: Prior Foreign Application(s) Priority Claimed (Day/Month/Year Filed) (Country) (Number) I hereby claim the benefit under Title 35, United States Code §119(e) of any United States provisional application(s) listed below. May 10, 2001 60/290,131 Application Serial No. Application Serial No. Filing Date I hereby claim the benefit under 35 U.S.C. §120 of any United States application(s), or §365(c) of any PCT International application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. §112, 1 acknowledge the duty to disclose information which is material to patentability as defined in Title 37 C.F.R. §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application: U.S. Parent Application **PCT** Parent Parent Filing Date Parent Patent Number U Number (MM/DD/YYYY) (If applicable) Number As named inventor, I hereby appoint the registered practitioners associated with Customer Number 27752 and Ronald J. Snyder (Reg. No. 31,062) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. SEND CORRESPONDENCE TO: Customer Number 27752 I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. Full name of sole or first joint inventor Larry James Hughes Inventor's signature Date Residence 6327 Heitzler Avenue, Cincinnati, OH 45224 Citizenship US Mailing Address 6327 Heitzler Avenue, Circinnati, OH 45224 Full name of second joint inventor of land Chang (nmn) Gao Inventor's signature Date Residence 10108 Humphrey Road Cincinnati, OH 45242 Citizenship US Mailing Address 10108 Humphrey Road, Cincinnati, OH 45242

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plural names are listed below)		laimed and for which a patent IEM the specification of which as United	original, first and joint inventor (if is sought on the invention cutitled in the States Application No. or
	and was amended on	Serial 140.	(if applicable)
	reviewed and understand the con	ntents of the above-identified spe	ecification, including the claims, as
continuation-in-part application: national or PCT international fil I hereby claim foreign inventor's certificate, or §365(a States of America, listed below	to disclose information which is not on the control of the continuation in the control of the control in t	ame available between the filing of application. §119(a)-(d) or §365(b) of any istation which designated at least my foreign application for patent	d in 37 C.F.R. §1.56, including for date of the prior application and the foreign application(s) for patent or one country other than the United or inventor's certificate, or of any claimed:
Prior Foreign Applicatio	<u>n(s)</u>	<u>Pri</u>	ority Claimed
(Number)	(Country) (Day/		es No
	Title 35, United States Code §119 May 10, 2001		
Application Serial No.	Filing Date	Application Serial No.	Piling Date
available between the filing date  U.S. Parent Application	of the prior application and the na		tle 37 C.F.R. §1.56 which became date of this application:  Parent Patent Number (If applicable)
Number	Number	(MMDD/1111)	(II applicable)
As named inventor, I hereby app	plication and transact all business i	n the Patent and Trademark Offic	27752 and Ronald J. Snyder (Reg. connected therewith.
are believed to be true; and furt made are punishable by fine or i false statements may jeopardize	her that these statements were ma mprisonment, or both, under Secti the validity of the application or an	de with the knowledge that will ion 1001 of Title 18 of the Unite	nts made on information and belief ful false statements and the like so d States Code and that such willful
Full name of sole or first joint in Inventor's signature	Ventor Laray James Hughes	A To	DE 5. 2001
Residence 6327 Heitzler Avenu Citizenship US	e, Cincinnati, OH 45224	Date	
Mailing Address <u>6327 Heitzler A</u>	Avenue, Cincinnati, OH 45224		
Full name of second joint inventory signature	or, if any <u>Chang (nmn) Gao</u>	Date	
lesidence 10108 Humphrey Ro Litizenship US	ad, Cincinnati, OH 45242	Date	
	ey Road, Cincinnati, OH 45242		